



What You Need To Know

The Nike SB Dunk Low "Freddy Krueger", also known as the "Freddys," are considered to be one of the best Nike SB Dunks ever created. It is rumored that only around 30 pairs were made.

Collection Details

COLLECTION

Nike SB Dunk Low "Freddy Krueger"

BRAND

Nike

SNEAKERS

Nike SB Dunk Low "Freddy Krueger"

CONDITION

No box (unreleased)

Drop Details

OFFERING TYPE

Public

CATEGORY

Sneakers

RISK

High

DROP SIZE

\$20,000 / \$10 per share

MINIMUM INVESTMENT

\$10.00

About the Sneakers



Nike SB Dunk Low "Freddy Krueger"

The Nike SB Dunk Low "Freddy Krueger" was originally slated for Nike's "Horror Pack" leading up to Halloween 2007. Unfortunately, the shoe's homage to the Springwood Slasher proved too similar and the shoe was pulled from production after Nike received a cease and desist letter from New Line Cinema, the company responsible for A Nightmare on Elm Street.

Why We're Excited

+ Exclusivity

Due to the cease and desist letter, the Freddy SB never saw a public release. A single skateshop in Mexico accidentally ended up selling pairs early, while a Nike employee saved several other pairs that were intended to be destroyed after the project was scrapped. It is rumored that only around 30 pairs exist.

+ Cultural Influence

The "Freddy SB" is known as one of the most controversial shoes in Nike's history. It's design pays a not-so-subtle tribute to the Springwood Slasher from New Line Cinema's A Nightmare on Elm Street. The shoe was initially slated for Nike SB's "Horror Pack," but was quickly issued a cease & desist order. When Nike employees saved pairs that were set to be incinerated, still stained with oil, the Freddy SB was elevated to the rafters of sneaker lore.

+ Scarcity and Condition

The sneakers were originally produced in 2007, so finding these shoes in deadstock (unworn) condition is increasingly rare. Since the shoes were pulled from shelves before the release, very few pairs made it into the hands of collectors.

Risks

- Supply Risk

In the event that Nike, collectors, or other reseller flood the market with the sneakers in this bundle, prices may fall.

- Loss of Cultural Relevance

Demand for these sneakers is highly correlated with Nike's popularity. If the market's perception or interest in Nike changes, the value of the sneaker maybe adversely impacted.

- Market Risk

Current uncertainty in the market due to COVID-19 could drive greater price volatility.

At a Glance

Diligence	
Year	2007 (unreleased)
Size (US Men's)	10.5
Condition	Deadstock
Box / Accessories	No Box
Colorway	Taupe/Chrome
Acquired From	Private Collector
Number of Pairs	30

Investment Risk

This investment is speculative and involves substantial risks to consider before investing, outlined in the Offering Circular and including, but not limited to, illiquidity, lack of diversification, and complete loss of capital. Also, the adverse economic effects of the COVID-19 pandemic are unknown and could materially impact this investment.

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